

# Ed Stevens, MS

Ed's 20+ years of experience in public relations and marketing management — and 30 years experience in communications research — have been concentrated in healthcare, health technology, pharmaceutical marketing and health education.

His specialties are the development of communications strategy, design of creative consumer and professional public relations programs, strong leadership of agency teams and the application of quantitative and qualitative research. He has worked extensively with nationally prominent research organizations like Gallup and Harris to create public opinion surveys in support of health education campaigns. Past clients include Pfizer, The American Red Cross, Eli Lilly and Company, Procter & Gamble, Roche Diagnostics and [www.cancerfacts.com](http://www.cancerfacts.com).

Ed holds a Masters Degree in Research and Statistics. Before his time with Chase, Ed worked for Porter/Novelli as Vice President and Research Director, and served in senior positions in Euro RSCG's healthcare public relations agencies.



Specialties
Quantitative / Qualitative Research
Healthcare Communications Strategy
Message Refinement
Public Relations and Communications